



MIDTERM EXAMINATION

Spring 2011

MKT630- International Marketing

(Session - 1)

Question No: 1 (Marks: 1) - Please choose one

The term information architecture describes a specialized ----- which relates to the management of information and employment of informational tools.

⇒ Skill Set

⇒ Data Set

⇒ Tool Set

Question No: 2 (Marks: 1) - Please choose one

Devaluation of currency is called _____

- ⇒ Interest rate
- ⇒ **Inflation**
- ⇒ Markup

Question No: 3 (Marks: 1) - Please choose one

The system used to record the transactions of routine and repetitive nature is called as _____ .

- ⇒ Support system
- ⇒ Decision support system
- ⇒ **Transaction control system**

Question No: 4 (Marks: 1) - Please choose one

----- helps in getting the right material and physical resources together at the right place and at the right time to meet the customer's requirements.

- ⇒ BRP
- ⇒ **MRP**
- ⇒ CRP

Question No: 5 (Marks: 1) - Please choose one

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- ⇒ Iterative
- ⇒ **Incremental**
- ⇒ Raid

Question No: 6 (Marks: 1) - Please choose one

An information system that automatically generates report on regular basis and are not used to monitor input or activities called

- ⇒ **Open loop system**
- ⇒ Closed loop system
- ⇒ Closed end System

Question No: 7 (Marks: 1) - Please choose one

Which of the following is one of the “Types of Problem”?

- ⇒ Structured
- ⇒ Unstructured
- ⇒ Semi-Structured
- ⇒ **ALL of the given options**

Question No: 8 (Marks: 1) - Please choose one

They represent Equations / Formulae representing relationship between two or more factors related to each other in a defined manner is called-----

- ⇒ Graphical Model
- ⇒ **Mathematical Model**
- ⇒ Algebra Model

Question No: 9 (Marks: 1) - Please choose one

The study of business problem domain used to recommend improvements and specify the business Requirements for the solution is called:

- ⇒ **System Analysis**
- ⇒ System Design
- ⇒ Risk Management
- ⇒ Risk Analysis

Question No: 10 (Marks: 1) - Please choose one

Decision making is the cognitive process of selecting a course of action from among multiple alternatives

- ⇒ **True**
- ⇒ False

Question No: 11 (Marks: 1) - Please choose one

Targeting advertising to customers to ----- the probability, that an offer is accepted.

⇒ Decrease

⇒ **Increase**

⇒ Stable

Question No: 12 (Marks: 1) - Please choose one

Management is concerned with the day to day costs, production targets in ____

⇒ Service sector

⇒ **Manufacturing Sector**

⇒ Trading sector

Question No: 13 (Marks: 1) - Please choose one

Which of the following are the examples of Primary sources?

⇒ Commentaries, review articles and literature reviews

⇒ Directories, Guidebooks, manuals, Chronologies

⇒ **Interviews, surveys and fieldwork**

⇒ None of the

Question No: 14 (Marks: 1) - Please choose one

Which of the following is a method of software/ Information System development where the model is designed, implemented and tested incrementally until the product is finished?

⇒ **Incremental Model**

⇒ Waterfall Model

⇒ Iterative Model

⇒ RAID

Question No: 15 (Marks: 1) - Please choose one

System design can be explained and presented in ----- form.

⇒ Mathematical

⇒ Explanatory

⇒ Flow

⇒ **Narrative**

Question No: 16 (Marks: 1) - Please choose one

Which of the following sources are original materials on which other research is based?

⇒ **Primary**

⇒ Secondary

⇒ Tertiary

⇒ None of these

Question No: 17 (Marks: 1)

What is milestone of Waterfall model ? Marks:2

Question No: 18 (Marks: 1)

What is typical information system that a decision support system gathers and discuss?

Question No: 19 (Marks: 2)

Enlist the types of models used in DSS.

Question No: 20 (Marks: 3)

What do you understand by TQM? Identify tools that can be used to promote and implement TQM?(

Question No: 21 (Marks: 3)

What would be the document of software project which is developed under the procedural development phase?

Question No: 22 (Marks: 5)

A newly created organization will face unstructured problems. Why or why not. Justify?

Question No: 23 (Marks: 5)

Evaluate prototyping in term of benefits and risk. Also explain why prototypes are used.

MIDTERM EXAMINATION

Spring 2011

Cs507- Information System

(Session - 2)

Question No: 1 (Marks: 1) - Please choose one

Software is constructed step by step in the same way as a building is constructed known as :

- Interactive model
- **Incremental model**
- Water fall model
- Rapid model

Question No: 2 (Marks: 1) - Please choose one

_____ engine is the database management system (DBMS) of the expert system.

Select correct option:

- Database
- Development
- Query
- **Inference**

Inference engine: it is the database management system of the expert system. It performs reasoning by using the contents of the knowledge base.

Question No: 3 (Marks: 1) - Please choose one

Customer relationship management software requires highly integrated environment for high productivity which is rarely available:

- **TRUE**
- FALSE

Question No: 4 (Marks: 1) - Please choose one

Which of the following phase of decision making process involves selecting a course of action from these available:

- Design
- **Choice**
- Implementation
- Intelligence

Question No: 5 (Marks: 1) - Please choose one

Medium size organizations usually have simple management structure than those of small organizations;

Select correct option:

- True
- **False**

Question No: 6 (Marks: 1) - Please choose one

In data mining events that are linked over time are referred to as

- **Sequences**
- Association and Sequences
- Association

Question No: 7 (Marks: 1) - Please choose one

Quality maintenance is an issue which requires structure reporting:

- **True**
- False

Question No: 8 (Marks: 1) - Please choose one

----- are run under the direct supervision of family members :

- Small organization
- **Medium organization**
- Large organization

Question No: 9(Marks: 1) - Please choose one

Without the availability of relevant information we may take a decision which is wrong or not to our benefit is it true :

- **Yes**
- No

Question No: 10 (Marks: 1) - Please choose one

_____ models represent its entities with an abstraction of lines, symbols or shapes.

Select correct option:

- Narrative
- Physical
- Mathematical
- **Graphical**

A graphic model represents its entity with an abstraction of lines, symbols or shapes. (e.g., Economic Order Quantity Model)

Question No: 11 (Marks: 1) - Please choose one

----- is raw data entered in computer system:

- **Input element**
- Control mechanism
- Out put system

Question No: 12 (Marks: 1) - Please choose one

----- is defined as ‘all elements that exist outside the boundary of organization’:

- Business structure
- Size
- **Business environment**

Question No: 13 (Marks: 1) - Please choose one

----- phase is required to establish the scope of the plan and the methodology:

- **Orientation**
- Assessment
- Strategies

Question No: 14(Marks: 1) - Please choose one

_____ summarizes transactions into multidimensional user defined views

Select correct option:

- DSS
- MIS
- **OLAP**
- GDSS

OLAP summarizes transactions into multidimensional user defined views.

Question No: 15 (Marks: 1) - Please choose one

System simulates the judgment and behaviour of a human or an organization.

Select correct option:

- Proficient
- **Expert**
- Knowledgeable
- Open-loop

Expert System

An expert system is a computer program that attempts to represent the knowledge of human experts in the form of Heuristics. It simulates the judgment and behaviour of a human or an organization that has expert knowledge and experience in a particular field.

Question No: 16 (Marks: 1) - Please choose one

Information should be tailored in accordance with the organization's culture and structure.

Select correct option:

- **True**
- False

Conclusion

• Availability of timely and accurate information helps in proper decision making and meeting the organizational goals.

• Information should be tailored in accordance with the organization's culture and structure.

Question No: 17 (Marks: 1) - Please choose one

The information from the system not used for control purpose called-----
Select correct option:

- **Open loop system**
- Closed loop system
- Open end System
- Open and close system

7.3.1 Open-Loop System

The determinant factor in an open loop system is that the information from the system not used for control purpose. This is done by using the output to generate feed back for control purposes.

Question No: 18 (Marks: 2) - Please choose one

HOW ERD is beneficial to system desgining total marks (2)

Question No: 19 (Marks: 2) - Please choose one

What is typical information system that a decision support system gather aand discuss(2)

Question No: 20 (Marks: 2) - Please choose one

List down techniques in data warehouse(2)

Question No: 21 (Marks: 3) - Please choose one

Differenctiate between operational feasibility and behavioural feasibility(3)

Question No: 22 (Marks: 3) - Please choose one

Why prototypes are used and discuss its advantages (3)

Question No: 23 (Marks: 5) - Please choose one

What are the subsystems of manufacturing information system list down(5)

MIDTERM EXAMINATION
Spring 2011
Cs507- Information System
(Session - 3)

Question No: 1 (Marks: 1) - Please choose one

A TPS wants every transaction to be processed in the same way regardless of the

- User
- Data
- Information

Question No: 2 (Marks: 1) - Please choose one

Which of the following is a method of software/ Information System development where the model is designed, implemented and tested incrementally until the product is finished?

- Incremental Model
- WaterFall Model
- Iterative Model
- RAID

Question No: 3 (Marks: 1) - Please choose one

-----infrastructure consists of the physical facilities services and management that support all computing resources in an organization

- Information
- Decision
- Management

Question No: 4 (Marks: 1) - Please choose one

An integrated man-machine system for providing information to support the operations, management and decision making functions in an organization called----

- DDS
- IS
- DSS

Question No: 5 (Marks: 1) - Please choose one

_____ is the raw data entered in the computer system.

- Input element
- Control Mechanism
- Output System

Question No: 6 (Marks: 1) - Please choose one

----- needs data preparation which may involve filtering data and data transformations, selecting subsets of records.

- Model Building
- Deployment
- Exploration

Question No: 7 (Marks: 1) - Please choose one

Using a decision support system involves an interactive analytical modeling process

- TRUE
- FALSE

Question No: 8 (Marks: 1) - Please choose one

Automation has not enhanced the availability of information.

- True
- False

Question No: 9 (Marks: 1) - Please choose one

Receivables and payables are the information needs in _____

- Small Organization
- Medium organization
- Large Organization

Question No: 10 (Marks: 1) - Please choose one

Which of the following structure contains less number of management levels?

- Flat Structure
- Tall Structure
- Classical structure

Question No: 11 (Marks: 1) - Please choose one

In which of the following Models it is Difficult to convince some customers that the evolutionary approach is controllable

- Spiral
- Waterfall
- Incremental
- Iterative

Question No: 12 (Marks: 1) - Please choose one

Which of the following is one of the “Types of Problem”?

- Structured
- Unstructured
- Semi-Structured
- ALL of the given options

Question No: 13 (Marks: 1) - Please choose one

Closed System depends on _____ and data.

- Internal resources
- External resources
- Procedures.

Question No: 14 (Marks: 1) - Please choose one

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- Iterative
- Incremental
- Raid

Question No: 15 (Marks: 1) - Please choose one

The departmental structures are ----- in banking and financial sector.

- Different
- Same
- Mixed

Question No: 16 (Marks: 1) - Please choose one

Receivables and payables are the information needs in _____

- ↗ **Small Organization**
- ↗ Medium organization
- ↗ Large Organization

Question No: 17 (Marks: 2)

Describe the component of DSS architecture.

Question No: 18 (Marks: 2)

Write any example for Iterative and Incremental model. One example for each.

Iterative model

For example clients may not be aware of exactly what requirements they want before they see a working prototype and can comment upon it - they may change their requirements constantly, and program designers. This is an example of iterative model

Incremental model

Example -An example of this incremental approach is observed in the development of word processing applications where the following services are provided on subsequent modules:

- Basic file management, editing and document production functions
- Advanced editing and document production functions
- Spell and grammar checking

Question No: 19 (Marks: 3)

Identify different phases of Spiral model.

There are different phases uses in spiral model for example organization focusing on Determine the objectives, find the alternatives, plan next phase and develop the next level product. Evaluate alternatives, identify and resolve risks – This involves. Risk analysis and Prototyping, develop, verify next-level product Plan next phase and to determine the strength and weakness in organization

Identify the various phases of decision making process?

Design: Once the debtors have been analyzed on the basis of pattern of collection, options can be generated to improve collection rates.

Choice: Now a selection has to be made which single strategy or combination of strategies should be implemented.

Implementation: Now the stage comes of communicating the policy approved to the interested and Relevant

Monitoring: Once the decision has been implemented, the effects and responses should be Monitored

Question No: 20 (Marks: 3)

List any three benefits of CRM.

Benefits of CRM:

- **Maintains and enhances customer base**
- **Encourages customer loyalty**
- **Gaining more customers' wallet-share**

Question No: 21 (Marks: 3)

Why prototype is used? Also explain its advantages.

Question No: 22 (Marks: 3)

Discuss the second phase of spiral model along with the steps it involved

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Cs507- Information System

(Session -1)

Question No: 1 (Marks: 1) - Please choose one

Information should be tailored in accordance with the organization's culture and structure.

- True
- False

Question No: 2 (Marks: 1) - Please choose one

The information from the system not used for control purpose called-----

- Open loop system
- Closed loop system
- Open end System

Question No: 3 (Marks: 1) - Please choose one

A system is a group of -----that are integrated with the common purpose of achieving an objective.

- Information
- Data Sets
- Elements**

Question No: 4 (Marks: 1) - Please choose one

With a -----decision environment, there is the possibility of having very quick and very accurate feedback on the decision process.

- Closed-loop**
- Open-loop
- Closed System

Question No: 5 (Marks: 1) - Please choose one

The departmental structures are ----- in banking and financial sector.

- Different**
- Same
- Mixed

Question No: 6 (Marks: 1) - Please choose one

Information by itself is proving to be the most critical resource for organizations.

- True**
- False

Question No: 7 (Marks: 1) - Please choose one

Plans provide a direction but not framework for action.

- True**
- False

Question No: 8 (Marks: 1) - Please choose one

Prototyping is the process of quickly putting together a working model in order to test various aspects of the design to gather early user feedback.

- True**
- False

Question No: 9 (Marks: 1) - Please choose one

Decision making is the cognitive process of selecting a course of action from among multiple alternatives:

- True**
- False

Question No: 10 (Marks: 1) - Please choose one

The procedures to follow when decision is needed can be specified in advance

- True
- False

Question No: 11 (Marks: 1) - Please choose one

Companies are investing in data-driven decision support application frameworks to help them respond to changing market conditions Customer needs

- TRUE
- FALSE

Question No: 12 (Marks: 1) - Please choose one

Board of Directors are elected from _____

- Customers
- Share holders
- Employees

Question No: 13 (Marks: 1) - Please choose one

In _____ style managers allow employees to take part in decision making.

- Authoritative
- Mixed
- Democratic

Question No: 14 (Marks: 1) - Please choose one

Closed System depends on _____ and data.

- Internal resources
- External resources
- Procedures.

Question No: 15 (Marks: 1) - Please choose one

The spiral model emphasizes the need to go back and reiterate earlier steps a number of times as the project progresses.

- True
- False

Question No: 16 (Marks: 1) - Please choose one

System analysis creates the understanding and lays out the necessary relationships that will assist in defining a solution to the problem or the design of the proposed software that will meet the user needs.

- True
- False

Question No: 17 (Marks: 1) - Please choose one

Information requirements keep varying in accordance with Size of organization, Its structure. Is it true?

- No
- Yes**

Question No: 18 (Marks: 1) - Please choose one

Accounts should have a control over various recording points in the entire process from procurement to finished goods store room.

- True**
- False

Question No: 19 (Marks: 1) - Please choose one

Which of the following are the examples of Primary sources?

- Commentaries, review articles and literature reviews
- Directories, Guidebooks, manuals, Chronologies
- Interviews, surveys and fieldwork**
- None of the

Question No: 20 (Marks: 1) - Please choose one

An information system that automatically generates report on regular basis and are not used to monitor input or activities is called:

- Open loop system**
- Closed loop system
- Closed end System

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EXAMINATION
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Cs507- Information System
(Session -2)

Question No: 1 (Marks: 1) - Please choose one

The comparison of actual system with expected system is done with the help of control mechanism.

- False
- True

Question No: 2 (Marks: 1) - Please choose one

In data mining, events that are linked over time are referred to as:

- Sequences
- Associations and Sequences
- Associations

Question No: 3 (Marks: 1) - Please choose one

Data mining can allow a firm to develop:

- DSS based on the Web and Specific marketing campaigns for different customer Segments
- DSS based on the Web.
- Specific marketing campaigns for different customer segments**

Question No: 4 (Marks: 1) - Please choose one

----- phase is required to establish the scope of the plan and the methodology and techniques to be applied.

- Assessment
- Strategic
- Orientation**

Question No: 5 (Marks: 1) - Please choose one

Information that is outdated, inaccurate, or hard to understand has much less value.

- True**
- False

Question No: 6 (Marks: 1) - Please choose one

Which of the following phase of decision making process involves inventing, developing, and analyzing possible courses of action?

- Intelligence
- Design**
- Choice
- Implementation

Question No: 7 (Marks: 1) - Please choose one

Organizations are distinguished on the basis of _____

- Attributes
- Policy
- Management**

Question No: 8 (Marks: 1) - Please choose one

Receivables and payables are the information needs in _____

- Small Organization**
- Medium organization
- Large Organization

Question No: 9 (Marks: 1) - Please choose one
Which of the following select chief executive?

- Employees
- Customers
- Board of Directors**

Question No: 10 (Marks: 1) - Please choose one
_____ is a set of defined set of instructions aimed to achieve goals

- Procedure**
- System
- Organization

Question No: 11 (Marks: 1) - Please choose one
_____ is not connected with environment.

- Close system**
- Open system
- Closed Loop System

Question No: 12 (Marks: 1) - Please choose one
The system used to record the transactions of routine and repetitive nature is called as _____ .

- Support system
- Decision support system
- Transaction control system**

Question No: 13 (Marks: 1) - Please choose one
Word Processing is an example of the following system:

- Office automation system**
- Decision support system
- Word processing

Question No: 14 (Marks: 1) - Please choose one
RAID model combines the elements of the waterfall model with the philosophy of prototyping.

- True
- False**

Question No: 15 (Marks: 1) - Please choose one

Software is constructed step by step in the same way a building is constructed is known as-----

- Iterative Models
- Incremental Models**
- Water fall model
- Rapid Model

Question No: 16 (Marks: 1) - Please choose one

Distributing common information to every one may result ----- and -----.

- Waste of time, confusion**
- Increase productivity, awareness
- Cut time, cost
- None of them

Question No: 17 (Marks: 1) - Please choose one

Commentaries are the example of _____ sources.

- Primary
- Tertiary
- Secondary**

Question No: 18 (Marks: 1) - Please choose one

A problem solving technique that decomposes a system into its component pieces for the purpose of studying, how well those component parts work and interact to accomplish their purpose is called:

- System Analysis**
- System Requirements
- Risk Management
- Risk Analysis

Question No: 19 (Marks: 1) - Please choose one

How many phases are there in Decision making Process?

- 2
- 3
- 4
- 5**

Question No: 20 (Marks: 1) - Please choose one

System design can be explained and presented in ----- form.

- Mathematical
- Explanatory
- Flow
- Narrative**

MIDTERM EXAMINATION

Spring 2010

Cs507- Information System

(Session -3)

Question No: 1 (Marks: 1) - Please choose one

Instead of Information, data is more important in day to day decision making.

- True**
- False**

Question No: 2 (Marks: 1) - Please choose one

Medium size organizations usually have simple management structure than those of small organizations.

- False**
- True**

Question No: 3 (Marks: 1) - Please choose one

Organizational culture is the specific collection of values and norms that are shared by people and groups in an organization and that control the way they interact with each other and with stakeholders outside the

- Sector
- Country
- **Organization**

Question No: 4 (Marks: 1) - Please choose one

The information from the system not used for control purpose called-----

- **Open loop system**
- Closed loop system
- Open end System

Question No: 5 (Marks: 1) - Please choose one

-----infrastructure consists of the physical facilities services and management that support all computing resources in an organization

- **Information**
- Decision
- Management

Question No: 6 (Marks: 1) - Please choose one

The turnaround time from the input of the transaction to the production for the output must be a few -----

- Minutes or less
- Hours or less
- **Seconds or less**

Question No: 7 (Marks: 1) - Please choose one

Accounts should have a control over various recording points in the entire process from procurement to finished good store room.

- False
- **True**

Question No: 8 (Marks: 1) - Please choose one

Which of the following views organization as a combination of process oriented groups whose information needs are related but Independent?

- **OIS**
- MIS
- EIS
- CBIS

Question No: 9 (Marks: 1) - Please choose one
Organizations are distinguished on the basis of _____

- Attributes
- Policy
- **Management**

Question No: 10 (Marks: 1) - Please choose one
Devaluation of currency is called _____

- Interest rate
- **Inflation**
- Markup

Question No: 11 (Marks: 1) - Please choose one
_____ is not connected with environment.

- **Close system**
- Open system
- Closed Loop System

Question No: 12 (Marks: 1) - Please choose one
Incremental model combines the elements of the RAID model with the philosophy of prototyping.

- True
- **False**

Question No: 13 (Marks: 1) - Please choose one
Which of the following models are an approach for developing systems based on producing deliverables frequently/repetitively?

- **Iterative**
- Incremental
- RAID
- SDLC

Question No: 14 (Marks: 1) - Please choose one
The spiral lifecycle model is a combination of the classic RAID model and aspects of risk analysis.

- True
- **False**

Question No: 15 (Marks: 1) - Please choose one

_____ models are three dimensional representation of an entity (Object/Process).

- **Physical**
- Narrative
- Graphical

Question No: 16 (Marks: 1) - Please choose one

There are five phases of decision making process.

- **True**
- False

Question No: 17 (Marks: 1) - Please choose one

System analysts work as a link between business people and computer programmers.

- **True**
- False

Question No: 18 (Marks: 1) - Please choose one

Decision support systems are designed to be ad hoc and quick-response systems which are initiated and controlled by decision makers.

- **TRUE**
- FALSE

Question No: 19 (Marks: 1) - Please choose one

_____ is the set of interconnected structural elements that provide the framework for supporting the entire

- Management System
- **Infrastructure**
- Decision Support System

Question No: 20 (Marks: 1) - Please choose one

There are five phases of the decision making process, first one is intelligence.

- **True**
- False

MIDTERM EXAMINATION

Spring 2010

Cs507- Information System

(Session -4)

Question No: 1 (Marks: 1) - Please choose one

A hierarchical organization is structured in a way such that every entity in the organization, except one, is subordinate to a single other entity.

- True
- False

Question No: 2 (Marks: 1) - Please choose one

Systems have collection of predefined -----related to each other in a sequenced logical manner in order to collectively achieve the desired results.

- Procedures
- Sequences
- Policies

Question No: 3 (Marks: 1) - Please choose one

The results given by the system after the process has been performed on the data being input to the system called as-----.

- **Output**
- Input
- Processing

Question No: 4 (Marks: 1) - Please choose one

Which type of decision is one for which there may be several "right" answers and there is no precise way to get a right answer?

- Structured
- **Unstructured**
- Semi-Structured

Question No: 5 (Marks: 1) - Please choose one

Which of the following level is formulation of new sales products, and identifying new sales opportunities?

- Operational
- Managerial
- **Strategic**

Question No: 6 (Marks: 1) - Please choose one

Every transaction that an organization undertakes has a financial impact, to be recorded and reported by the accounts & finance department.

- **True**
- False

Question No: 7 (Marks: 1) - Please choose one

The procedures to follow when decision is needed can be specified in advance

- **True**
- False

Question No: 8 (Marks: 1) - Please choose one

Companies are investing in data-driven decision support application frameworks to help them respond to

- Changing market conditions
- Customer needs

- **TRUE**
- FALSE

Question No: 9 (Marks: 1) - Please choose one

Information that is outdated, inaccurate, or hard to understand has much less value

→ TRUE

→ FALSE

Question No: 10 (Marks: 1) - Please choose one

In _____ final product is intangible

→ Service sector

→ Manufacturing Sector

→ Trading sector

Question No: 11 (Marks: 1) - Please choose one

_____ is a set of defined set of instructions aimed to achieve goals

→ Procedure

→ System

→ Organization

Question No: 12 (Marks: 1) - Please choose one

Closed System depends on _____ and data.

→ Internal resources

→ External resources

→ Procedures.

Question No: 13 (Marks: 1) - Please choose one

_____ is the set of interconnected structural elements that provide the framework.

→ Infrastructure

→ System

→ Organization

Question No: 14 (Marks: 1) - Please choose one

Incremental model combines the elements of the RAID model with the philosophy of Prototyping.

→ True

→ False

Question No: 15 (Marks: 1) - Please choose one

System analysis creates the understanding and lays out the necessary relationships that will assist in defining a solution to the problem or the design of the proposed software that will meet the user needs.

→ True

→ False

Question No: 16 (Marks: 1) - Please choose one

Which of the following model is a series of short waterfall cycles, each producing an early prototype representing a part of the entire project?

- **Spiral**
- Iterative
- WaterFall
- Incremental

Question No: 17 (Marks: 1) - Please choose one

There are five phases of the decision making process, first one is intelligence.

- **True**
- False

Question No: 18 (Marks: 1) - Please choose one

_____ information is just like feedback of organization image in public.

- Informal
- **External**
- Formal

Question No: 19 (Marks: 1) - Please choose one

_____ sources materials in which the information from secondary sources has been digested.

- Primary
- **Tertiary**
- Secondary

Question No: 20 (Marks: 1) - Please choose one

In which of the following category information is presented in its original form, neither interpreted nor condensed nor evaluated by other writers ?

- **Primary Information**
- Tertiary Information
- Secondary Information
- All of above

MIDTERM EXAMINATION

Spring 2010

Cy507 - Information System

(Session -5)

Question No: 1 (Marks: 1) - Please choose one

Medium size organizations usually have simple management structure than those of small organizations.

- True
- False

Question No: 2 (Marks: 1) - Please choose one

Information should be tailored in accordance with the organization's culture and structure.

- True
- False

Question No: 3 (Marks: 1) - Please choose one

----- needs data preparation which may involve filtering data and data transformations, selecting subsets of records.

- Model Building
- Deployment
- Exploration**

Question No: 4 (Marks: 1) - Please choose one

Decision making is the cognitive process of selecting a course of action from among ----- alternatives

- Multiple**
- Double
- Triple

Question No: 5 (Marks: 1) - Please choose one

The study of business problem domain used to recommend improvements and specify the business Requirements for the solution is called:

- System Analysis**
- System Design
- Risk Management
- Risk Analysis

Question No: 6 (Marks: 1) - Please choose one

In which of the following Models it is Difficult to convince some customers that the evolutionary approach is controllable

- Spiral**
- Waterfall
- Incremental
- Iterative

Question No: 7 (Marks: 1) - Please choose one

Partial systems are successively built to produce a final total system in the following model:

- WaterFall
- RAID
- Iterative Model
- Incremental Model**

Question No: 8 (Marks: 1) - Please choose one

Decision making is the cognitive process of selecting a course of action from among multiple alternatives

- True
- False

Question No: 9 (Marks: 1) - Please choose one

Using a decision support system involves an interactive analytical modelling process

- True
- False

Question No: 10 (Marks: 1) - Please choose one

Source of information is generally categorize in primary, secondary and _____

- Proximity
- Initially
- Tertiary

Question No: 11 (Marks: 1) - Please choose one

Commentaries are the example of _____ sources.

- Primary
- Tertiary
- Secondary

Question No: 12 (Marks: 1) - Please choose one

Board of Directors are elected from _____

- Employees
- Customers
- Share holders

Question No: 13 (Marks: 1) - Please choose one

_____ is a group of elements that are integrated with common purpose of objective.

- Procedure
- System
- Firm

Question No: 14 (Marks: 1) - Please choose one

Word Processing is an example of the following system:

- Office automation system
- Decision support system
- Word processing

Question No: 15 (Marks: 1) - Please choose one

_____ is known as father of warehouse.

- Stephen hawking
- Bill gates
- Bill Inmon

Question No: 16 (Marks: 1) - Please choose one

The Iterative model emphasizes the need to go back and reiterate earlier steps number of times as the project progresses.

- True
- False

Question No: 17(Marks: 1) - Please choose one

Which of the following phase of decision making process involves implementing the selected course of action?

- Intelligence
- Design
- Choice
- Implementation

Question No: 18(Marks: 1) - Please choose one

Which type of decision is one for which there may be several "right" answers and there is no precise way to get a right answer?

- Structured
- Unstructured
- Semi-Structured

Question No: 19(Marks: 1) - Please choose one

_____ is a set of defined set of instructions aimed to achieve goals

- Procedure
- System
- Organization

Question No:20(marks:1) - Please choose one

Which of the following helps in getting the right material and physical resources together at the right place and at the right time to meet the customer's requirements

- BRP
- MRP**
- CRP

MIDTERM EXAMINATION

SPRING 2010

CS507 - INFORMATION SYSTEM

(SESSION -6)

Question No: 1 (Marks: 1) - Please choose one

Which of the following is an international, multilateral organization, which was created as a result of the Uruguay round of discussion in 1994 to harmonic world trade.

- SAFTA
- SAARC
- WTO**

Question No: 2 (Marks: 1) - Please choose one

CBIS helps in updating every change being triggered in less time and with more effort.

- True
- False

Question No: 3 (Marks: 1) - Please choose one

----- simply means a particular technique of directing one's attention in learning, discovery or problem solving

- Robustness
- Heuristic
- DSS
- EIS

Question No: 4 (Marks: 1) - Please choose one

Data Warehouse combines databases across an entire enterprise

- True
- False

Question No: 5 (Marks: 1) - Please choose one

Knowledge-Discovery in Databases and Data mining are known as thing.

- True
- False

Question No: 6 (Marks: 1) - Please choose one

Production subsystem needs to be linked with the marketing system to ----- right amount of product.

- Produce
- Sale
- Purchase

Question No: 7 (Marks: 1) - Please choose one

Decisions in which the decision maker must provide judgment, evaluation, and insights into the problem definition would be characterized as:

- Structured
- Semi Structured
- Unstructured

Question No: 8 (Marks: 1) - Please choose one

Which of the following are knowledge workers who facilitate the development of information systems and computer applications by bridging the communications gap that exists between non-technical system users, and System designers and developers?

- System Analysts**
- Software Engineers
- System Designers
- Chief Executives

Question No: 9 (Marks: 1) - Please choose one

Partial systems are successively built to produce a final total system in the following model:

- Incremental Model**
- Waterfall
- RAID
- Iterative Model

Question No: 10 (Marks: 1) - Please choose one

Computer-aided manufacturing (CAM), is a form of automation where computers communicate work instructions directly to the manufacturing machinery.

- True**
- False

Question No: 11 (Marks: 1) - Please choose one

Information quality checklist is the criteria to evaluate _____ of information.

- Size
- Quality**
- Need

Question No: 12 (Marks: 1) - Please choose one

In _____ style managers allow employees to take part in decision making.

- Authoritative
- Mixed
- Democratize**

Question No: 13 (Marks: 1) - Please choose one

_____ is the set of interconnected structural elements that provide the framework.

- Infrastructure**
- System
- Organization

Question No: 14 (Marks: 1) - Please choose one

_____ is known as father of warehouse.

- Stephen hawking
- Bill gates
- Bill Inmon**

Question No: 15 (Marks: 1) - Please choose one

Debtor's aging report is an example of the following phase?

- Intelligence**
- choice
- Design

Question No: 16 (Marks: 1) - Please choose one

Devising a discount or training policy is an example of design phase.

- TRUE**
- FALSE

Question No: 17 (Marks: 1) - Please choose one

_____ is the set of interconnected structural elements that provide
The Framework for supporting the entire structure

- Management System
- Infrastructure**
- Decision Support System

Question No: 18 (Marks: 1) - Please choose one

A newspaper article is a primary source if it reports events, but a secondary source if it analyses and comments on those events.

- True**
- False

Question No: 19 (Marks: 1) - Please choose one

_____ sources are used, which simplify the process of finding the proximity Literature.

Secondary

Primary

Tertiary

Question No: 20 (Marks: 1) - Please choose one

Evaluate recovery patterns, relevant costs involved is an example of monitoring

TRUE

FALSE

MIDTERM EXAMINATION

Spring 2010

Cs507- Information System

(Session -7)

Question No: 1 (Marks: 1) - Please choose one

Sources of information are generally categorized as -----

- * Primary
- * Tertiary
- * Secondary
- * **All of above**

Question No: 2 (Marks: 1) - Please choose one

Sources of information are generally categorized in different types depending on their originality and their proximity to the source or origin.

- * **True**
- * False

Question No: 3 (Marks: 1) - Please choose one

Manufacturing process involves more than one sub-process.

- ★ True
- ★ False

Question No: 4 (Marks: 1) - Please choose one

The organization refers to a organizational structure with few or no levels of intervening management between staff and managers is called-----

- ★ Hierarchical organization
- ★ Flat Organization
- ★ Pyramid Organization

Question No: 5 (Marks: 1) - Please choose one

An information system that automatically generates report on regular basis and are not used to monitor input or activities called

- ★ Open loop system
- ★ Closed loop system
- ★ Closed end System

Question No: 6 (Marks: 1) - Please choose one

Every system comprises of basic components which in a co-ordination formulate A system.

- ★ True
- ★ False

Question No: 7 (Marks: 1) - Please choose one

----- simply means a particular technique of directing one's attention in learning, discovery or problem solving.

- ★ Robustness
- ★ Heuristic
- ★ DSS
- ★ EIS

Question No: 8 (Marks: 1) - Please choose one

----- seek to put intelligence into the hardware in the form of generalized Capability to learn.

- ★ Neural network System
- ★ Fuzzy logic
- ★ DSS
- ★ ESS

Question No: 9 (Marks: 1) - Please choose one

Prototyping is the process of quickly putting together a working model in order to test various aspects of the design to gather early user feedback.

- ★ True
- ★ False

Question No: 10 (Marks: 1) - Please choose one

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- ★ Prototyping
- ★ Iterative
- ★ Incremental
- ★ RAID

Question No: 11 (Marks: 1) - Please choose one

Management information system (AIS) is that linked to all the information systems in an organization.

- ★ True
- ★ False

Question No: 12 (Marks: 1) - Please choose one

Technical Reports are examples of _____ resource.

- ★ Tertiary
- ★ Primary
- ★ Secondary

Question No: 13 (Marks: 1) - Please choose one

Organizations are distinguished on the basis of _____

- ★ Attributes
- ★ Policy
- ★ Management

Question No: 14 (Marks: 1) - Please choose one

_____ are run under direct supervision of family members.

- ★ Small Organization
- ★ Medium organization
- ★ Large Organization

Question No: 15 (Marks: 1) - Please choose one

In _____ there is low number of subordinates per person.

- ★ **Pyramid Structure**
- ★ Flat Structure
- ★ Modern Structure

Question No: 16 (Marks: 1) - Please choose one

Which of the following structure contains less number of management levels?

- ★ **Flat Structure**
- ★ Tall Structure
- ★ Classical structure

Question No: 17 (Marks: 1) - Please choose one

Which of the following phase of decision making process involves searching for conditions in the environment that calls for decisions?

- ★ **Intelligence**
- ★ Design
- ★ Choice
- ★ Implementation

Question No: 18 (Marks: 1) - Please choose one

Targeting advertising to customers to -----the probability, that an offer is accepted.

- ★ Decrease
- ★ **Increase**
- ★ Stable

Question No: 19 (Marks: 1) - Please choose one

Elements that exist outside the boundary of the business (Organization) and have the potential to affect all or part of the organization called-----

- ★ WTO
- ★ Company Ordinance
- ★ **Business Environment**
- ★ Company Structure

Question No: 20 (mark:1) - Please choose one

Which of the following is a form of automation where computers communicate work instructions directly to the manufacturing machinery?

- ★ CAD
- ★ **CAM**
- ★ CIM

